



MEDIA ADVISORY

FOR IMMEDIATE RELEASE
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COVERED CALIFORNIA HOSTS A SPECIAL FORUM ON CALIFORNIA'S NEW HEALTHCARE MARKETPLACE

*Co-Hosted by Senator Richard Roth and
Assembly Member Jose Medina*

WHAT: This special forum is an opportunity for stakeholder and community leaders to:

- 1) Get updated on Covered California's progress and plans
- 2) Learn how they can participate in outreach and community education
- 3) Meet other stakeholders and community leaders helping to ensure every Californian has access to affordable health insurance and
- 4) Provide feedback and comment.

This event is open to organizations and community leaders interested in spreading the news about how Covered California is helping all Californians access health insurance under the Affordable Care Act through Covered California.

WHO: *Kimberly Belshé*, Board Member, Covered California
Robert K. Ross, MD, Board Member, Covered California
Peter V. Lee, Executive Director, Covered California

WHEN: **Thursday, April 25, 2013, 4 p.m. – 6 p.m.**
(Doors open at 3:30 p.m.).

WHERE: University of California, Riverside Extension Center
1200 University Avenue
Riverside, CA 92507

(more)

About Covered California

California was the first state to create a health benefit exchange following the passage of federal health care reform. Covered California is charged with creating a new insurance marketplace in which individuals and small businesses can get access to health insurance. With coverage starting in 2014, Covered California will help individuals compare and choose a health plan that works best for their health needs and budget. Financial help will be available from the federal government to help lower costs for people who qualify on a sliding scale. Small businesses will be able to purchase competitively priced health plans and offer their employees the ability to choose from an array of plans and may qualify for federal tax credits. Covered California is an independent part of the state government whose job is to make the new market work for California's consumers. It is overseen by a five-member board appointed by the Governor and Legislature.

For more information on Covered California, please visit www.CoveredCA.com.

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